## ABSTRACT OF THE DISCLOSURE

New phenolic compounds of formula (I)

$$(X)_{m}$$
  $(X)_{m}$   $(X)_$ 

- R = C<sub>3</sub>-C<sub>17</sub> dialkoxymethyl group, 1,3-dioxolan-2-yl group optionally substituted on peaks 4 and/or 5 by one or more C<sub>1</sub>-C<sub>8</sub> alkyls or 1,3-dioxan-2-yl group optionally substituted on peaks 4 and/or 5 and/or 6 by one or more C<sub>1</sub>-C<sub>8</sub> alkyls.
- n = 1, 2 or 3, the group or groups

are in o and/or p position of the OH of the cycle

m = from 0 to 4-n, X = functional group such as OH or Hal or  $C_1$ - $C_8$  alkyl or alkoxy group or  $C_5$ - $C_{12}$  aryl group and optionally 1 or 2 heteroatoms such as N or O, or carboxy or –CO-Y group where Y =  $C_1$ - $C_8$  alkyl or alkoxy or amido or amino or thiol group, on condition that at least one of the ortho or para positions of the phenolic cycle is substituted by a hydrogen, and their salts with the alkali metals, alkaline-earth metals and amines.